

Save the Date!

TOURISM WORKS FOR WEST TENNESSEE!

Understanding the ROI and
Economic Impact of Tourism for Rural Communities

September 23—24, 2019

Discovery Park of America ♦ Union City, TN

Join industry and community leaders from across West Tennessee
to learn more about the value of tourism in growing local and regional economies.

Who should attend?

Tourism Attractions, Visitor Bureaus, Chambers of Commerce,
Economic Development Organizations, City and County Officials,
General Assembly Members and the Media

Schedule:

September 23: Evening Opening Reception

September 24: All Day Summit

MORE INFORMATION COMING SOON!

Sponsored By:

West Tennessee Economic Development Caucus ♦ Tennessee Hospitality and Tourism Association
Tennessee Department of Tourist Development ♦ Tennessee Department of Agriculture
Discovery Park of America ♦ Leadership Tennessee